Jugaadh Lamba

Resume

Systems & Experiences | Objects & Spaces | Transdisciplinary | Design

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Education

Bachelors in Design

The Design Village, India 2020-2024

Workshops + Featured in

Joint Studio

An exchange program to learn Ethnography TDV * TU Delft * Polimi 2023 & 2024

Felicitation Ceremony

Display of various projects at the grad show 2023

Dezeen 2022

Developing biopits in the Araku tribal coffee valley

Skills

Visual Communication
Narrative Design
Qualitative Research
Visual Mapping
Critical Thinking
Ethnography
Product Development

Tools

Illustrator, InDesign, Photoshop, After Effects, Rhino, Keyshot, Figma

Languages

English, Hindi & Punjabi

Hello. I am a young design professional based out of New Delhi, India. With a formal background in Design, I am curious to learn from other professions around me and use those learnings and knowledge to critically build systems relevant to design briefs.

A generalist at heart, trying to transcend and traverse through disciplinary boundaries of design and beyond. Interested in exploring participatory methods, tools and collaborative ways of practicing and bringing change and impact through design.

Previously, my professional and academic experiences so far have been opportunities where I have learned to learn, unlearn, create, & critique my own and other process while working with different audiences and environments.

Professional Experiences

TDV, IN - Design Intern - Jan to Feb, 24

Scope of Work Design Lead + Logistics, Joint Studio 2024

TDV, IN - Consultant, social design vertical - Sept, 23 to Present **Scope of Work** Research, Design Strategy

TDV, IN - Design Intern - May to June, 23
Scope of Work Narrative + Communications, LDB 2023

Urbz, Mumbai - *Urban Design Intern* - Feb, 23 to Apr, 23 **Scope of Work** *Research for Public Projects, Exhibits & Workshops*

Wild Child Artdoors, Boston [Remote] - Aug, 21 to Jan, 22 Scope of Work Information Design, Publication Design

Academic Experiences

Thesis Project, Mumbai - Sep, 23 to Dec, 23 Scope of Work Speculative Design, Ethnographic Research

Axcesable LLP, Indore - Sep, 22 to Nov, 22 Scope of Work Strategic Design, Mobility Services

Museum Of Emotions - Competition - Jul, 22 to Aug, 22 Scope of Work Narrative Design, Spatial Visualisation

Bio Design Challenge, MoMA - Competition - Feb, 21 to Jun, 21 **Scope of Work** Design Research, Concept Design