

# KAVYA BHADWAL

Communication designer, visual curator, graphic illustrator, narrator, strategy and branding

Currently pursuing **Bachelor's in design** at **The Design Village** (2020-2024)  
Specialization **Graphic design**

## WORK EXPERIENCE

### Aweri internship

Feb-apr, 2023

**Role** **Brand Strategy** and Design intern

**Client** Aweri foods

conducted consumer research for re positioning of the brand, packaging design, publication - zine design, website listing, mockups.

### One Four Seven internship

apr-may, 2023

**Role** Design intern

**Client** One Four Seven

Worked on internal decks, insta posts, conceptualized onefourseven's merch, and designed onefourseven's new website with their team.

### Atypical publication

may, 2022

**Role** **illustrator** & publication designer.

**Client** The Design Village

This zine doodles out a discussion in an orientation session between faculties and first year students on "what is design?"

### The women of wool

jan-feb, 2022

**Role** graphic novel illustrator & **publication** designer.

**Client** equicetion, sentio , TDV

This novel present's the story of women in panipat who recycle post consumer woolen waste, from all over the world.

### ICANI

jan, 2022

**Role** **branding**, spatial grahics, **event organization**.

**Client** The Design Village

a networking event that creates a space where design industry professionals and students meet.

## ACADEMIC PROJECTS

### Araku game design

sep-ongoing, 2022

**Role** **strategy**, **engagement**, **game design**, **graphic print design**, conceptualization, **Visualizer**.

**Client** Araku coffee

a game that engages the customer at the cafe, increasing their stay time while educating them about the farmers who grow it.

### Noida's Bus route system

sep, 2022

**Role** **research**, strategy, **signage systems**, maps, spatial graphics, communication

Making navigation through buses more accessible for people who are new to a city(noida).

### Final design project

sep-ongoing, 2022

**Role** Research, strategy, campaign design, **poster design**.

**Client** An campaign aimed at prioritizing the safety of people, the mountains, and biodiversity in Kedarnath, raising awareness among pilgrims.

# SKILLS

## Softwares

Pro at **Photoshop**  
Intermediate at **illustrator**  
Intermediate at **After effects**  
Intermediate at **In Design**

## Soft skills

reasercher  
teamwork  
energetic  
visualizer

## Mediums

sketching  
water colours  
acrylics  
soft/hard pastels

# contact



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