

# Jatin Sardana

Interdisciplinary Designer

☎ +91 9205 0065 76

✉ [jatinsardana13@gmail.com](mailto:jatinsardana13@gmail.com)

🌐 [jatinsardana.com](http://jatinsardana.com)

in [/whojatinsardana](https://www.linkedin.com/in/whojatinsardana)

## Skills

---

- Design Thinking
- Design Research
- Pitch Desk
- Presentation Design
- Problem Solving
- Communication Design
- System Design

## Softwares

---

- Adobe Suite
- Blender
- Keyshot
- Figma

## Interests

---

- Strategy Design
- Brand Design
- Business Design

## Education

---

The Design Village  
B.Des, Transportation and Mobility  
2020 - 2024

## Personal Projects

---

### Away | **Brand identity design**

Developed brand narrative and identity for a streetwear clothing brand.

### Rolls Royce | **CMF Design**

CMF Design project for Rolls Royce coachbuild.

## About

---

An interdisciplinary designer based in India. I specialize in transportation, and cmf design. My passion lies in weaving together unique stories through artistry, machinery, and motion.

## Work Experience

---

### **Design Intern** | 66 Libra Design pvt ltd

*January'23 - May'23*

Lead a motorhome design project

### **Furniture Designer** | Studio Denew

*August'21 - October'21*

Design and development of miniature iconic furniture.

## Academic Projects

---

### TruckHaat | **Business & UX Design**

*June'23 - December'23*

Graduation Project | Research based system design for the Indian trucking industry.

### MK Designs | **Product Design**

*August'22 - September'22*

Development of adventure body kit for Royal Enfield Interceptor 650.

### Google | **Strategic Communication Design**

*February'22 - June'22*

Proposed design interventions to drive changes in the APAC region.

### Twin City Project | **Design Research & Strategy**

*October'21 - January'22*

Prepared a concept for a Twin City project for Meghalaya government.