

Aryan Tripathi

Interaction designer & UX Designer passionate about merging creativity with functionality. He specializes in user experience design, brand identity development, and sustainable design practices, leveraging research, ideation, and prototyping to craft innovative, user-centered solutions. His work ranges from designing inclusive visual merchandising strategies to developing intuitive digital platforms, consistently transforming complex challenges into impactful experiences that resonate with diverse audiences.

Work Experience

UI/UX Consultant, Gspann Technologies

Oct 2024 – Present

- Continued working on ContentHub GPT post-acquisition, leading user research, prototyping, and design system refinement for accessibility.
- Partnered with cross-functional teams to optimize and scale interfaces, enhancing the product's overall user experience.

UI/UX Design Intern, Zorang Technologies

Feb 2024 – May 2024

- Contributed to the design and user experience of Qaddoo and ContentHub GPT by conducting user research and crafting wireframes and prototypes.
- Revamped the design system to improve accessibility and collaborated with cross-functional teams to iterate designs based on user feedback.

Graphic Design Intern, Yellow Design Cafe

Jan 2023 – Feb 2023

- Designed promotional videos, documents, and user interfaces for Beautiful Coordinates to enhance brand presence.
- Developed multimedia design, content creation, and UI design skills.

Projects

Echoes of Chibbramau

A narrative-driven video game set in 1970s rural India, that follows Maya, a 14-year-old girl, blending stealth gameplay with emotional storytelling and highlighting Indian village life.

P5.js Gestural Volume Control

An interactive project using P5.js, where users control audio levels through hand gestures using computer vision—merging design and technology seamlessly.

EchoVerse: Finding Connect

A UGC platform concept designed to enhance discoverability and live streaming for a global audience aged 13–35, amplifying user voices across gaming, music, and entertainment.

Contact

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Skills

Technical Skills

- UI/UX Design (Wireframing, Prototyping, Responsive Design)
- User Research (Heuristics Evaluation, Usability Testing)
- Design Systems (Accessibility and Consistency)
- Interaction Design
- Brand Identity Development

Tools/Software

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere Pro
- AutoCAD
- SketchUp
- V-Ray
- Arduino
- Miro
- VS Code
- GitHub
- P5.js

Languages

- English
- Hindi

Educational Background

The Design Village, Noida

Bachelor's in Design
2021 – Present

Somerville School, Vasundhra Enclave

10+2
2007 – 2020